
THE KARIONG CONNECTION ADVERTISING BOOKING FORM 2019

Date: _____

Company: _____

Client Contact Name: _____

Address: _____

Phone: _____ Mobile: _____

Email: _____

First Issue: _____ Expiry Issue: _____

Ad Size: Business Ad 1/8 page 1/4 page 1/2 Front 1/2 Back **Number of Issues:** 1 month 6 months 11 months Ad supplied: Yes No Ad designed by KNC (additional fee \$25)

Amount \$ _____

Preferred payment method: EFTPOS / Credit Card Cash Direct Deposit Cheque

Client's signature _____

Please ensure all above details are checked before supplying ad for publication

ALL ADVERTISING MUST BE PAID IN ADVANCE OF PUBLICATION OR RISK NOT APPEARING IN ISSUE.

Describe content of ad or attach business card: * Please supply your copy as Publisher, JPG or Word document.

DISCLAIMER: Information contained in the Kariong Connection is published in good faith. Articles and advertisements are printed as supplied and the publishers bear no responsibility for errors, omissions or "political correctness".

OFFICE USE ONLY

Invoice Number: _____

PAID BY: EFTPOS / Credit Card Cash Direct Deposit Cheque Accepted by _____ Data base & email lists



THE KARIONG CONNECTION - Advertising Rates and Specifications

Note: All Community & NGO's must be a Member of KNC to receive free advertising.

PRICE LIST	1 MONTH	6 MONTHS	11 MONTHS
1/4 Page Ad	\$99	\$545 (save \$49)	\$950 (save \$139)
1/8 Page Ad	\$55	\$290 (save \$40)	\$495 (save \$110)
Business Ad	\$36	\$186 (save \$30)	\$330 (save \$66)
Front Page Ad	\$295 - One issue per calendar year		
Back Page Ad	\$240	\$1320 (save \$120)	\$2400 (save \$240)
Ad design	\$25 flat fee for the design of ad		
Ad changes	\$10 flat fee for any request for us to change existing ad.		
Membership Fees	\$15 Kariong Community & NGO - \$30 Other Community & NGO - \$55 Private/Gov		
Community & NGO's	1/4 page limit including photos – 150 word limit (11pt Calibri)		

See next page for Terms and Conditions. NOTE: Prices include GST

Fees cover administration, editing, printing & delivery expenses.

Bookings MUST be paid before print deadline OR risk not appearing in issue(s).

Please refer to deadline dates on the 2nd last page in issue(s).

Business Size Ad

4.25cm x 9cm

\$36.00 per month

1/8 Page Ad

6.5cm x 9cm

\$55.00 per month

1/4 Page Ad

12.75cm x 9cm

\$99.00 per month

To submit an ad or article:
 Please contact us via the details listed below to request an ad or article submission. For more information contact us or see overleaf. Articles and ads can be emailed as **publisher, jpeg or word files.**
 Phone: 4340 1724 Email: admin@knc.net.au
 In person: 9am to 4pm Monday to Friday
 10 Langford Drive, Kariong

**The Kariong Connection newsletter
 is a project of
 the Kariong Neighbourhood Centre.**

PREMIUM Half Page Ad Size

(Front Masthead Page)

180mm x 118mm

Offered each month on a “first in best dressed” basis

No ongoing bookings

\$295.00

X 2

PREMIUM Half Page Ad Size

(Back Page)

180mm x 118mm

\$240.00 per month

Save \$120 when booking 6 monthly

Save \$240 when booking annually



THE KARIONG CONNECTION – Advertising Terms & Conditions and Deadlines

TERMS & CONDITIONS

The Kariong Neighbourhood Centre Inc. is a community managed facility which is supported by Gosford City Council and Community Services (formerly DOCS). Our vision is to develop networks, services and activities that address the major issues and needs of disadvantaged people in our area, with the participation of residents, other organisations and Government Departments.

The Kariong Connection Newsletter is one of the ways in which we work towards those goals.

The Kariong Connection is delivered to 2,000 homes and businesses in and around Kariong monthly, this includes Mt Penang and Somersby businesses. Delivery is scheduled for the first week of each month, with some variation depending on how days of the weeks fall. There is no publication in January.

The following Terms and Conditions have been developed for advertisers and those who wish to provide articles for the Kariong Connection.

- All articles and ads are to be submitted by **NOON ON THE DATE OF CLOSING LISTED**. Any materials received after this date will NOT be included. NO CHANGES will be accepted once submitted
- Advertising will only be accepted under the conditions outlined on pages 2, 3 & 4 of this document. Individual agreements will NOT be entered into.
- An invoice will be sent to you following an advertisement booking. Payment details will be supplied on the invoice. Payment must be received BEFORE publication including 6 and 11 month bookings.
- Ads are to be supplied as a **publisher, jpeg or word document (not PDF)**. If you wish to submit an ad via another method, you will need to discuss a suitable arrangement with the editor.
- Every effort will be made to ensure that ad content is accurate. Checking ad details is the responsibility of the client.
- Design of ads will incur fees as outlined on page 3 of this document. If you wish to pay the design fee, it is recommended that you contact staff well in advance of the deadline to give you the opportunity to check the ad before it goes to print. We make no assurances as to the quality of ad provided under this agreement. Please be aware our staff are not trained graphic designers.
- Casual advertising will only be accepted if space permits. No more than 40% of our newsletter is to be taken up by paid advertising at any time.
- Community & NGO's articles must be limited to 150 words at Calibri 11pt font.
- Front and back page advertising available. Conditions apply request separate information.

DEADLINES

NEWSLETTER	DEADLINE	APPROXIMATE DELIVERY Date Beginning
Jan-19	No Publication	
Feb-19	Wednesday, January 16, 2019	Saturday, January 26, 2019
Mar-19	Wednesday, February 13, 2019	Saturday, February 23, 2019
Apr-19	Tuesday, 19th March, 2019	Saturday, March 30, 2019
May-19	Tuesday, 16 April, 2019	Saturday, April 27, 2019
Jun-19	Tuesday, May 14, 2019	Saturday, May 25, 2019
Jul-19	Tuesday, June 18, 2019	Saturday, June 29, 2019
Aug-19	Tuesday, July 16, 2019	Saturday, July 27, 2019
Sep-19	Tuesday, August 20, 2019	Saturday, August 31, 2019
Oct-19	Tuesday, September 17, 2019	Saturday, September 28, 2019
Nov-19	Tuesday, October 15, 2019	Saturday, October 26, 2019
Dec-19	Tuesday, November 12, 2019	Saturday, November 23, 2019